

## Bunsen-Tagung 2021 „Multi-Scale Modelling & Physical Chemistry of Colloids“ May, 10-12, 2021, Web Conference

[www.bunsentagung.de](http://www.bunsentagung.de)

### Registration Exhibition / Sponsoring

Company / Institute

Street / P.O. Box

Postal Code / City / Country

Contact Person

Phone / E-Mail

VAT-No.

Company Webpage

### Invoice Address (if different)

Company / Institute

Street / P.O. Box

Postal Code / City / Country

Contact Person

Phone / E-Mail

### We participate as a sponsor/ exhibitor

The Bunsen-Tagung is taking place digitally for the first time. Also in this format, interaction is clearly the focus during the conference and the exhibition. **Highlights of the exhibition** are:

- fixed times for the exhibition during the conference
- active and continuous opportunities for contacting participants via chat or video
- virtual booths with



- contact details and company profile
- interactive elements for the booth visitors (video, pdf or link)
- attractive booth design with your company's pictures/logo

A briefing before the conference will ensure the successful presentation.

Picture: <https://conference.dgm.de/>



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Please choose your package; after receiving the registration, a contract will be issued which has to be signed by both parties.

**GOLD-Package: Exhibition and Sponsoring** **2.900,- €\***

- Virtual booth with links and chat
- Additional booth position in the poster room
- top placement of the virtual booth during the exhibition
- visibility of the logo during live stream-breaks
- logo on log-in page
- logo in the book of abstract (pdf)
- logo on [www.bunsentagung.de](http://www.bunsentagung.de) (incl. link to company webpage)
- advertisement placed in the book of abstract (pdf; 1/1 page, 4c)
- 2 congress tickets
- 4 persons as booth personnel (no access to the lecture program)
- anonymized statistics of access after the conference
- push notification to all participants

**SILVER- Package: Exhibition and Sponsoring** **2.200, - €\***

- virtual booth with links and chat
- visibility of the logo during live stream-breaks
- logo in the book of abstract (pdf)
- logo on [www.bunsentagung.de](http://www.bunsentagung.de) (incl. link to company webpage)
- advertisement placed in the book of abstract (pdf; 1/1 page, 4c)
- 1 congress ticket
- 2 persons as booth personnel (no access to the lecture program)
- anonymized statistics of access after the conference
- push notification to all participants

**BRONZE-Package: Sponsoring** **1.500,- €\***

- visibility of the logo during live stream-breaks
- logo in the book of abstract (pdf)
- logo on [www.bunsentagung.de](http://www.bunsentagung.de) (incl. link to company webpage)
- advertisement placed in the book of abstract (pdf; 1/1 page, 4c)
- 1 congress ticket

### Additional Sponsoring Possibilities

**Presentation during the Session „Industrial Topics“** **2.000, - €\***

- 1 presentation slot (15 min presentation + 5 min Q&A) on Tuesday, May 11, 2021, 14:20-16:00
- limited number: *first come, first serve*
- 1 congress ticket
- logo in the book of abstract (pdf)



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- Advertising Material for Participants (shipping) 1.000, - €\*  
- bookable until March 31, 2021  
- advertising Material will be sent to all participants in a large letter before the conference  
- printed brochure (must be provided by the sponsor) max. DIN A4, max. 50 g, max 2 mm thick;  
other material possible by arrangement  
- logo in the book of abstract (pdf)**
- Advertisement in the Book of Abstracts (PDF) 500, - €\*  
- 1/1 page, 4c**

### Individual Sponsoring

- We are interested in an individual Sponsoring. Please contact us.

\* All above-mentioned prices are net prices and do not include the applicable statutory VAT.

### Donation

- We want to donate.**

You are welcome to send us a donation. Payment is made to the German Bunsen Society for Physical Chemistry e. V. Please note that donations are expenses to promote charitable purposes and are voluntary. These are only used to carry out the scientific program. No contract is concluded and there is no VAT. The donor receives a tax deductible donation receipt. There is no compensation, for example, the company logos may not be published in this context. As a rule, the donors are thanked by name at the conference.

### **Disclaimer of Liability**

The following disclaimer of liability for the exhibition / sponsoring has to be agreed on: If the Deutsche Bunsen-Gesellschaft für physikalische Chemie e. V (DBG) has to cancel the event due to unforeseen circumstances that cannot be influenced by the DBG, DBG is obliged to partially or fully refund the financial services received from the exhibitor / sponsor. The DBG is entitled to withhold part of the amount already received from the exhibitor / sponsor if the exhibitor's / sponsor's support of the event was indicated in advance with the logo of the exhibitor / sponsor. The refund always includes at least 50% of the total amount. If an event, that has already started, has to be shortened or ended prematurely due to special circumstances, the exhibitor / sponsor is not entitled to a refund. The exhibitor / sponsor has no claims for damages. Further claims to the DBG are excluded. An exclusion of competition is not granted.

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Place, Date

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Signature and Company Stamp

**Please send your signed registration via e-mail to:**

Lena Rubner, [l.rubner@gdch.de](mailto:l.rubner@gdch.de),



**Bunsen-Tagung 2021**  
**„Multi-Scale Modelling & Physical Chemistry of Colloids“**  
May, 10-12,2021, Web-Conference

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**If you have any further questions regarding technical issues please contact:**

Lena Rubner, [l.rubner@gdch.de](mailto:l.rubner@gdch.de), T: +49 69 7917 364

**Organizer of the Bunsen-Tagung / Invoicing by:**

Deutsche Bunsen-Gesellschaft für physikalische Chemie e. V.

Varrentrappstraße 40-42, 60486 Frankfurt am Main

[geschaeftsstelle@bunsen.de](mailto:geschaeftsstelle@bunsen.de) | T: +49 69 7917 363 | [www.bunsen.de](http://www.bunsen.de)

Chairman: Dr. Florian Budde | Treasurer: Dr. Ulrich Ott

Managing Director: Dr. Elisabeth Kapatsina

Association Registration No: 73 VR 4967

**Congress Organizer:**

Gesellschaft Deutscher Chemiker e.V (GDCh)

Varrentrappstraße 40-42, 60486 Frankfurt am Main

(on behalf of DBG)

**Digital Conference Platform:**

DGM-Inventum GmbH

Marie-Curie-Straße 11-17, 53757 Sankt Augustin

(on behalf of DBG)

## Information Leaflet Sponsor/ Exhibitor

### 1. Name of the responsible body:

Deutsche Bunsen-Gesellschaft für physikalische Chemie e.V.

### 2. Management

Chairman: Dr. Florian Budde

Managing Director: Dr. Elisabeth Kapatsina

### 3. Contact address for the responsible body:

Varrentrappstrasse 40-42

60486 Frankfurt am Main

### 4. The purpose of the data processing

Acquisition of sponsors and exhibitors for DBG events; Information about events and DBG;  
Issuing of contracts and invoices; Information exchange about the exhibition booth

### 5. Admissibility of data processing

Agreement of the concerned persons

### 6. Recipients or categories of recipients to whom the data is/or will be disclosed

internal

DBG's employees

external

Service providers and cooperation partners to organize the events

### 7. Deadlines for data deletion

Tax data in accordance with legal requirements, 10 years after the annual financial statements in accordance with the tax code.

### 8. Data transmission to a non European Union (EU) country or an international organization

Should there be a need to process data in a third country (i.e. outside the European Union (EU) or the European Economic Area (EEA)) in connection with the use of third party services or disclosure or transmission of data to third parties, this will only take place if it is to fulfill our (pre) contractual obligations, on the basis of your consent, on the basis of a legal obligation or on the basis of our legitimate interests.

## **Rights of the Persons concerned**

In order to do justice to the transparency and modalities regulated in Art. 12 of the EU GDPR, the person responsible for the matter must subsequently inform the persons concerned about the rights of the person.

### **a) Right to information (Article 15)**

The data subject has the right to ask the person responsible for confirmation of the processing of the personal data in question. The person responsible will provide a copy of the personal data that is the subject of the processing. For all further copies requested by the data subject, the person responsible may request a reasonable fee based on the administrative costs involved.

### **b) Correction (Article 16)**

The data subject has the right to demand correction or completion of personal data concerning them.

### **c) Cancellation (Article 17) - "Right to be forgotten"**

See point 7: Deadlines for data deletion

### **d) Right to object (Article 21)**

If the data subject objects to the processing of personal data for any reason, the controller may no longer process such data unless he/she can demonstrate compelling legitimate grounds for the processing that outweigh the interests, rights and freedoms of the data subject, or the processing serves the assertion, exercise or defense of legal claims.

### **e) Right to complain to a supervisory authority**

Individuals affected have the right to lodge a complaint with the relevant competent supervisory authority.

### **f) Consequences of non-provision of personal data**

Failure to provide or objection to the processing of personal data of the data subject results in the termination of the exhibitor / sponsorship contract and consequently ends the cooperation.